

## Copy-Paste, Organic Music

### Laura Finocchiaro's New Album

In celebration of her 30th year in the track of independent artists, Laura Finocchiaro, singer, composer, instrumentalist and producer reviews her career and incorporates the rhythms from Pernambuco into unprecedented cantigas (popular songs), inspired in local culture of northeastern Brazil.

Copy-paste, Organic Music is her new project, her sixth CD, with the artistic support of conductor and saxophonist Spok. Renato Bandeira, instrumentalist and member of "Spok Frevo Orquestra" signs the artistic direction and arrangements.

Ciranda, embolada, frevo, forró and baião give life to the melodies that synthesize, illustrate, taunt, copy and paste arrangements for viola, guitar, accordion, saxophone, tambourine, bass drum, triangle and ganzá by establishing connections between Laura's pop style and the popular music from Pernambuco.

The new compositions arise from my enchantment for nature, for the northeastern people and rhythms. It's an authentic and courageous music project that merges southern cultural roots with those of the northeastern land. Singing her pain and joy, Laura praises nature and northeastern people beauty at the same time as she exposes and criticizes contemporary industry culture of "copy", of banality and of massification.

Copy-paste, Organic Music was recorded in Chico Science room, at Studio Musika in Recife. It was mixed by musician and music engineer Fernando Azula in between April and June 2013. The artistic project was conceived by Marcel Leimig and Roberta Guimarães was responsible for the photography work.

"Copy-Paste, Organic Music" was mastered by Carlinhos Freitas, from Classic Master, and has a bonus track with a video clip, directed, recorded and edited by filmmaker Marcos Molina.